

Ajay Benmoin

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EDUCATION

Strategic Communications B.A. – California State University, San Bernardino Minors in Sports & Entertainment Marketing and Multimedia Storytelling	Aug 2024 – May 2026
Communication and Media Studies A.A. – Chaffey College, Rancho Cucamonga, CA	Aug 2022 – May 2024
RDA Certificate – Concorde Career College, San Bernardino, CA CA Registered Dental Assistant License #97264	Sept 2020 – May 2021

EXPERIENCE

Communications Intern, Ticketmaster (Full-time, Hybrid)	Beverly Hills, CA Sept 2025 – Dec 2025
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- Edited and produced internal video content to enhance employee engagement and support company-wide communication initiatives.
- Tracked and analyzed employee engagement analytics across internal channels, providing actionable insights to improve content performance.
- Collaborated with cross-functional teams to ensure messaging consistency and timeliness across internal communications platforms.
- Streamlined content review and editing processes, improving clarity, professionalism, and adherence to brand guidelines.

Communications Intern, Think Together (Part-time, Hybrid)	Santa Ana, CA Jun 2025 – Aug 2025
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- Wrote social media and newsletter copy to highlight media coverage, organizational milestones, and program impact
- Produced and edited video content and reels for multi-platform distribution, driving digital engagement
- Pitched stories to local and regional media and created curated media lists for targeted outreach
- Wrote press releases and blog posts to support brand storytelling and thought leadership
- Captured and sourced photo/video content to support marketing and communications initiatives for 3+ events

Public Relations Intern, Society House PR (Full-time, Hybrid)	Los Angeles, CA Jan 2025 – May 2025
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- Coordinated media interviews and secured press coverage for clients like De La Soul in outlets including *The Guardian* and *AllHipHop*
- Developed targeted media lists and wrote press releases that led to coverage in 5+ publications, boosting brand visibility
- Designed and launched the Society House PR website, generating over 180 page views within the first 10 days

Red Carpet Staff, Sundari PR (Contract, On-site)	Los Angeles, CA Feb 2025 – Ongoing
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Movie Guide Awards, G'day Arts Gala

- Supported red carpet operations for 500+ guests, managing check-in, VIP logistics, and media coordination to ensure a smooth and high-profile experience

Public Relations Student Society of America, CSUSB Chapter (Hybrid)	San Bernardino, CA
President	Apr 2025 – May 2026

- Revived a previously inactive chapter, rebuilding membership, establishing executive leadership, and setting strategic goals for long-term growth
- Managed a team of 7 board members by delegating tasks, leading regular check-ins, and supporting committee initiatives to ensure accountability and progress
- Planned and executed 18+ professional development events, including speaker panels and workshops with PR, media, and entertainment professionals

V.P./Director, Programming & Events	Oct 2024 – April 2025
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Talent Escort & Logistics, GVP Productions (Seasonal, On-site)	Los Angeles, CA Feb 2025
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67th Annual Grammys

- Assisted high-profile talent, including Yolanda Adams, Wayne Brady, and Kelli O'Hara, ensuring seamless movement throughout the event.
- Facilitated credential distribution for 40+ artists and their teams, including publicists, managers, and guests, to ensure proper access and security compliance.

SKILLS

Technical: Data Analytics, Media Pitching, Press Monitoring, Web Development

Software: Asana, Canva, CapCut, Cision, Coverage Book, G Suite, Meta Business Suite, Microsoft Office, Muckrack, Salesforce, Social Media Platforms, Squarespace, Wix

Additional: Braille (read/write), Critical Thinking, Curious, Detail Oriented, Multitasking, Organization, Problem-Solving, Self Starter, Spanish (elementary), Time Management